

AlumierMD Professional Marketing Blurbs

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About AlumierMD

AlumierMD was developed by a global team of scientists, dermatologists and leading industry professionals. Through advanced propriety chemistry, AlumierMD has optimised the bioavailability of each molecule in our ingredients we use. As a result, our scientific formulations deliver exceptional results.

The Science behind great Skin

AlumierMD was born out of an understanding that everyone wants clear beautiful skin. We assembled a team of top scientists and physicians to bring you the most effective formulations using optimal medical-grade ingredients.

With over 100 years of combined skin care experience, our experts understand the physiology behind different skin types and conditions to help your clients achieve a youthful glow.

Because we focus on the science behind great skin, we know that it starts with identifying and understanding every skin profile. Our comprehensive medical skin care line includes start of the art science-based, luxurious formulations with innovative delivery systems. These products address multiple skin concerns, delivery results and perform progressively over time.

Skin Conditions:

Optimum Skin Health & Ageing

As we age our cell turnover slows down and our fibroblasts decrease production of collagen and elastin. Retinol and peptides are essential to reverse the signs of ageing as they are the only two ingredients proven to stimulate fibroblasts.

Every persons' skin needs good skin care even if no pressing conditions are present. A daily broad spectrum sunscreen, antioxidant and gentle exfoliation will maintain a beautiful complexion and delay the signs of ageing.

Rosacea

AlumierMDs' hero ingredients when treating Rosacea are Hinokitiol, Sea Whip, Niacinamide (Vitamin B3). Together they have anti-inflammatory, antioxidant and antimicrobial properties which strengthen skin cells and capillaries as well as relieve redness and inflammation.

<u>Acne</u>

Treating acne is a multi-dimensional task. Exfoliation must be enhanced to remove cell build up, sebum production must be controlled and P. acnes and inflammation must be reduced.

Pigmentation

Whether you are aiming to correct photo-damage, post inflammatory hyperpigmentation or hormone related melisma the melanocyte needs to be suppressed with EmblicaTM. Exfoliation will remove pigmented skin cells and accelerated results.



Chemical Peels

A chemical peel is a treatment used to improve skin texture and tone. An acid is applied to the skin to lower the pH, which loosens the connections between dead skin cells, including exfoliation and stimulating new cell growth. This process causes superficial layers of dead skin to peel off, revealing a smoother and more radiant complexion.

Chemical peels have been used dating back to Ancient Egypt, according to some sources, Cleopatra used sour milk to improve the appearance of her skin.

Chemical Peel Treatment Expectations

Beautiful skin doesn't happen overnight, and treatments take time to show results. A single chemical peel can provide the immediate effect of bright and radiant skin; however, more significant results in treating textural issues, fine lines and inflamed acne could take up to eight weeks.

Using homecare products consistently and as directed to achieve optimal results. Just as you take time to exercise, you need to take time for your "daily skin care workout regime".

AlumierMDs ChemicalPeel Philosophy

AlumierMD offers light to medium depth peels known for their excellent results and safety profile. We believe in repeated treatments for progressive and gradual results to avoid side effects and downtime associated with deeper peels. AlumierMD peels are only performed by trained skin care professionals in a clinical setting to ensure that they are delivered safely and effectively.

Chemical peels work by deeply exfoliating the surface layers of the skin, forcing your body to quickly replenish it with new cells. When peels are performed regularly, the skin gets used to this process and begins to rejuvenate itself like younger skin. To be sure that the body doesn't react to this exfoliation as it would to trauma, which can lead to pigment changes, exfoliation must be introduced gradually giving the skin time to adjust.

Pre-treatment products precondition the skin, accelerate results and minimise complication. Post-treatment products minimise complications, heal and soothe the skin and then maintain the results. Professional treatments enhance the results of home care products.